

## **REQUEST FOR PROPOSAL (RFP) FOR A WEB DEVELOPER FOR THE MINNESOTA CHIPPEWA TRIBE**

The Minnesota Chippewa Tribe (MCT) is seeking proposals from qualified web development Agencies/Firms/Individuals with comprehensive content development and/or website services to create new websites at [www.mnchippewatribe.org](http://www.mnchippewatribe.org) and [www.mctfc.org](http://www.mctfc.org). The purpose of this project is to develop an interactive, user-friendly website that will serve as a vital platform to communicate with tribal members, share information about services and programs, and connect members to one another.

### **PROJECT OVERVIEW:**

The primary objective of this project is to design, develop, and launch a website for the Minnesota Chippewa Tribe. The website should be accessible on various devices and platforms, ensuring that all users can access and navigate its content effortlessly.

#### **Project Scope:**

##### **1. Website Design and Development:**

- Create a visually appealing design that reflects the living cultural identity of the Minnesota Chippewa Tribe.
- Develop responsive web pages for different sections, including but not limited to Home, About Us, Executive Committee, Finance Corporation, News & Events, Programs & Services, and Contact Us.
- Implement a content management system (CMS) to allow easy updates and content maintenance by our staff.

##### **2. Content and Multimedia:**

- Integrate multimedia elements (photos, videos, etc.) to showcase the Tribe's traditions, governing history, and special events.
- Ensure all content depicts the sovereignty and autonomy of the federally recognized tribal organization and accurately represents the Minnesota Chippewa Tribe's priorities, values and beliefs.

##### **3. User Experience and Accessibility:**

- Optimize the website for smooth user navigation and an intuitive user experience.
- Ensure the website is accessible to people with disabilities, adhering to relevant accessibility standards.
- Website language in both English and Anishinaabemowin (Anishinaabe language)

##### **4. Security and Data Privacy:**

- Implement robust security measures to safeguard sensitive data and user information.
- Comply with relevant data privacy regulations.

### Timeline:

The project's timeline is critical, and we expect the selected firm to deliver the fully functional website within three months from the project commencement date.

### Submission of Proposals:

Interested firms are requested to submit their proposals. Proposals should include the following:

1. **Company Overview:** Provide a brief overview of your company, including relevant experience in developing websites for tribal organizations, governments, or communities.
2. **Project Approach:** Outline your proposed approach to developing the Minnesota Chippewa Tribe website.
3. **Portfolio:** Share examples of previous projects similar in scope or cultural sensitivity.
4. **Timeline:** Provide a detailed timeline outlining key milestones and deliverables.
5. **Cost:** Present a comprehensive cost estimate for the project.

### Selection Criteria (100):

The proposals will be evaluated based on the following criteria:

1. Experience and Expertise (20 pts)
2. Project Approach and Understanding of Cultural Sensitivity (30pts)
3. Portfolio of Past Work (20)
4. Timeline and Ability to Meet Deadlines (10)
5. Cost Proposal and Value (20)

Please submit your proposals to [bdrost@mnchippewatribe.org](mailto:bdrost@mnchippewatribe.org).

### **QUESTIONS:**

If you have any questions or need further clarification, feel free to contact Jane at 218-335-8581, ext. 117.

We look forward to receiving your proposals and partnering with a qualified firm to create a meaningful digital presence for the Minnesota Chippewa Tribe.